



## 2025 Sponsorship Package

Below are available opportunities for Nutana neighbours and friends to support, contribute, and sponsor various projects and programs that the Nutana Community Association (NCA) has on the go and will be delivering in 2025 and years to come.

We have developed pre-packaged sponsorship options depending on the contribution and support you are looking to provide. If none of these pre-packaged options work for you, please contact the NCA Vice-President at [vice-president@nutana.ca](mailto:vice-president@nutana.ca) and we will work with you to develop a sponsorship opportunity that suits you best.

### **Option 1: Snowblower for the Outdoor Rink**

*Outline:* The NCA operates two outdoor rinks in the neighbourhood. The rink behind Ecole Victoria just off Broadway has a new group of committed volunteers looking ahead to ensure the longevity of the rink for years to come. Ensuring that requires the updating of equipment to protect the volunteers time and bodies while ensuring that the rink is looking and being its best.

*Recognition:* The sponsor of the Victoria School Rink equipment will have their name posted at the rink on the rink's warm-up shed. Additionally, all sponsors will be recognized on our social media platforms and in our newsletter that gets delivered to all mailboxes in the Nutana community.

*Financial Commitment:* Complete sponsorship of the Victoria School Rink equipment is \$2,500. The opportunity is available to support these upgrades with a sponsorship of a portion of the \$2,500 if that is preferred or to commit to sponsorship of the full amount over two years.

### **Option 2: Park Infrastructure**

*Outline:* The NCA is offering the opportunity to turn your \$2,000 sponsorship into \$10,000 in park infrastructure upgrades in Nutana. We are looking for a sponsor to help us achieve this park infrastructure milestone.

*Recognition:* The sponsor of park upgrades will have their name recognized in the park. Additionally, all sponsors will be recognized on our social media platforms and in our newsletter that gets delivered to all mailboxes in the Nutana community.

*Financial Commitment:* Complete sponsorship of the upgrades is \$2,000.

### **Option 3: Nutana Notable Neighbour Award Sponsorship**

*Outline:* Throughout the year the NCA accepts nominations for our Nutana Notable Neighbour (NNN) Awards. The NNN Awards are available to Nutana residents and patrons that make the neighbourhood a better place to live, work, and enjoy. The NCA wants to provide NNN award recipients for each year the opportunity to direct a \$100 donation to the charity or non-profit organization of their choice.

*Recognition:* The sponsor of the NNN awards will receive their name and logo on the marketing materials for the awards as well as the NNN certificates presented to the recipients. Additional recognition will be shared on our social media platforms and recognition in our newsletter that gets delivered to all mailboxes in the Nutana community.

*Financial Commitment:* The financial commitment required to support the NNN Awards and receive all of the recognitions outlined above is \$600.

### **Option 4: Programming Sponsorship**

*Outline:* The NCA hosts a full slate of indoor and outdoor programming. These programs include youth soccer, yoga, taichi, guitar, muscle sculpt, spike ball, knitting, gardening, kick sledding, snowshoeing, and many others. All programming pays instructors and facilitators and provides the necessary equipment and facilities. Each program also has the ability to provide cost-as-a-barrier support to ensure that everyone in our community has access to programming no matter their financial situation. Our commitment to providing these programs and ensuring equal access to participation means that we often run these programs at a deficit. Sponsorship of programming also allows the NCA Programming Coordinator the opportunity to experiment with new and emerging programs which support the sustained growth of our program offerings.

*Recognition:* The sponsor of the annual programming will receive their name and logo on the registration page of the NCA website, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana community.

*Financial Commitment:* The financial commitment required to support one year of our annual programming is \$2,500.

### **Option 5: Movie in the Park Sponsorship Secured by a Neighbour**

*Outline:* The NCA is seeking a sponsor for a Movie in the Park in Nutana. This movie would be a free outdoor movie for the community. The movie in the park will be appropriate for community residents of all ages and will take place in 2024.

*Recognition:* The sponsor of this event will receive naming rights for the movie in the park, their logo on advertising materials for the movie, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana community.

*Financial Commitment:* The financial commitment required to support the Movie in the Park and receive all of the recognitions outlined above is \$3,800.

### **Option 6: Open Streets Project**

*Outline:* The NCA recognizes the benefits of an “Open Streets” program where streets are temporarily closed to vehicle traffic and open to people of all ages, abilities, and backgrounds to come out and enjoy the space and increase their activity while simultaneously building community. The NCA is looking forward to supporting blocks and groups of families in hosting a summer of Open Street events throughout Nutana in 2024. The NCA has developed kits for supporting Open Street events and is seeking a sponsor who will support families and groups in covering the permit costs for temporarily closing a street.

*Recognition:* The sponsor of this project will receive their logo on advertising materials for all of the Open Street events, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana Community.

*Financial Commitment:* The financial commitment required to support the entire summer of Open Street events throughout Nutana in 2024 is \$750.

### **~~Option 7: Annual Event Sponsorship~~**

#### **Secured by the Broadway Business Improvement District**

*Outline:* The NCA hosts annual events each year for the community. These events include Sweep Into Spring, Pumpkins in the Park, family movie at the Broadway Theatre, Broadway Street Fair, and others as funding allows.

*Recognition:* This sponsor option will provide the sponsor with naming rights for all events, their logo on advertising materials for the events, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana community.

*Financial Commitment:* The financial commitment required to support the entire slate of annual events and to receive all of the recognitions outlined above is \$2,500.